



PRESS RELEASE

## Cornelis Vrolijk is now officially a strategic partner of Krijn Verwijs

This joint venture will strengthen the strategies of both family businesses

IJmuiden – 7 December 2022 – The letter of intent signed in June this year between Cornelis Vrolijk and Krijn Verwijs was finally ratified last week. The two companies are joining forces to deliver healthy, reliable and responsible seafood ‘from ship to shelf’ to European consumers. This step is in line with the ambition of both companies to produce high-quality, healthy and sustainable products for human consumption.

This collaboration will realize economies of scale and allow the companies to further shape their continued growth in the fishing industry. Both companies enjoy a rich network, in which the demand for sustainable and healthy products is increasing.

### About Krijn Verwijs Yerseke

In the Verwijs family, everything revolves around the sea. The sea is the source of everything in this company. Here they grow and harvest delicious and nutritious shellfish. “Our great-grandfather Pieter Verwijs started farming oysters in 1880. As far back as we can remember, we have been living together with and from the sea. Through Premier, we are proud to continue our grandfather’s legacy and ensure every day that our customers around the world can enjoy a wide range of seafood and sea vegetables,” says Caroline Verwijs, managing Director of Krijn Verwijs Yerseke.

Krijn Verwijs plays an active role in the entire production chain; from source to plate. The company is able to maintain excellent quality and deliver the freshest products. Krijn Verwijs’ innovation team continuously provides the market with new and inspiring opportunities. They do not compromise at the expense of the environment. The company’s mission is to leave the sea better and healthier for future generations. ([www.krijnverwijs.com](http://www.krijnverwijs.com))

### About Cornelis Vrolijk

The foundation for Cornelis Vrolijk was laid in 1880 by Frank Vrolijk in Scheveningen. In recent years, the family business has grown into a family of companies active in fish and shrimp farming, catching and processing. For more than 100 years, our specialists have been extracting the best products from the sea. Cornelis Vrolijk operates throughout the entire chain – from ship to shelf – where quality, reliability and sustainability are key values. For more information, please visit [www.cornelisvrolijk.eu](http://www.cornelisvrolijk.eu)



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